

Mockup Review

w/ Christina Wang

Concept

- ~a concept exists~
- Goal — show the visual language of the movie in images, and also provide basic plot/information about the production

Communication

- Communication is clear on both pages

Structure

- For the most part, visual priority/hierarchy is solid on everything in the site
- opening image page -- having a scroll of full-screen images, with small quotes/text interspersed
- On the text side, maybe some less busy images would help with the readability of the text

Aesthetic

- site has an aesthetic that matches the movie and stays consistent

Execution

- Maybe having the quotes on the image side float up when you scroll to them?/having some sort of effect attached
- I like the navigation for the text page!
- the HAL button is the best